

# Swim Contract Manager

Location: Vale of Glamorgan

This is an outstanding career opportunity with a not for profit charitable organisation committed to providing a diverse and meaningful range of leisure and culture related activities for the local communities in which we serve.

Is this you?

This is an ideal role for an individual who is motivated by managing a team of staff, is commercially driven and passionate about swimming. The Swim Manager is responsible for the commercial, sales, programming, development and operations of the Learn to Swim programme within Barry, Penarth and Llantwit leisure centres.

## The Opportunity

- Implement the organisation's three-year growth and retention plan to drive income from the Learn to swim programme.
- Manage the sales targets and provide clear communication to the teams who support the sales process. Continually review net gain as the key metric.
- Oversee feedback and enquiries from customers and ensure the best possible customer service is provided.
- Maximise pool space and timetabling to promote convenient entry points and retention for customers. By ensuring the correct classes are scheduled at the right time, reducing waitlists and preventing bottlenecks.
- Maintain a high level of knowledge within the swimming industry and keep up with changes within the industry.
- Ensure department communication is transparent and expectations are being met.
- Identify Wider participation pathways, develop commercially focused arguments and implement within the programme.
- Forge positive working relationships with the local Swimming Clubs, Swim Wales and Authority Sports Development Teams.
- Provide Leadership to the Swim Coordinators at site level and manage the instructor pool, their development, training and compliance.
- Promote the swim program using marketing collateral, social media and parent App.
- Ensure strong communication with the site teams, the Regional and national Aquatic team and the centre & contract manager/s.

## The Person

- The candidate must demonstrate extensive knowledge of learning to swim programmes and the Swim Wales National Teaching Plan. Ideally, previous experience managing a team.
- The ideal candidate would be a fully qualified IOS Level 2 Swimming Teacher but this should not be a barrier to application.
- NRASTC or NPLQ and First Aid at Work certificates are desirable.

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- Demonstrate ability to collaborate, develop partnership member of a fast-paced, results-oriented team.
- Demonstrate knowledge of national trends and best practice in the aquatic industry
- Excellent written and verbal communication skills.
- Demonstrate success managing, supervising and mentoring employees or other relevant supervisory experience.
- Demonstrate knowledge of lifeguard safety skills, aquatic event management and water safety.
- Demonstrate ability to work autonomously with initiative, critical and creative thinking.
- The most important characteristic should be a passion for leisure, the drive to succeed and grow the learn to swim program!

## What can Legacy Leisure offer you?

- Competitive salary - £28,000 pa with additional performance based bonus
- Incremental annual leave
- Free gym membership for you and a nominated person
- Employee health cash plan
- Employee discount portal - discounts on travel bookings, high street vouchers, gift cards, cinema tickets, days out, leisure activities and your day to day spending
- Cycle to Work scheme
- Pension Scheme
- Company sick pay
- Career progression
- Training and development

Legacy Leisure is a well established business that is continuously growing. Successful applicants can look forward to joining a company that can offer career prospects and believes in investing in its people.

## How to Apply

If you feel like you could bring some fresh ideas to the table we want to hear from you. Please apply with a letter of application and CV to [nic.beggs@legacyleisure.org.uk](mailto:nic.beggs@legacyleisure.org.uk)

## Closing Date

- 19th March, 2023 (Interview to be held 27th March)

## About Legacy Leisure

Established to support a national legacy following the Olympics, Legacy Leisure seeks to educate, inspire and support physical activity, to enhance the lives of our patrons and enable long term positive lifestyle changes. Legacy Leisure is passionate about improving the health and wellbeing of our patrons, and aims to offer a diverse range of physical and cultural activities that will engage and invigorate communities, be it through sport, the arts or other activities.

For more information visit [www.legacyleisure.org.uk](http://www.legacyleisure.org.uk)

If you are interested in applying for this role, we suggest that you do so at the earliest opportunity to avoid disappointment as interviews will be held throughout the process. Please note that if you have not received correspondence within 21 days then please assume your application has been unsuccessful on this occasion.