

Email Management

User Guide for JustGo

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What is Email Management?



Email Management provides administrators the ability to edit the appearance, content and schedule of the automated system emails. Emails may differ depending on your subscription.

FOR EXAMPLE

When a member's membership is due for renewal in one month's time, they will receive an automated renewal reminder.

Some screenshots and info in this guide may differ depending on subscription type.

How do l'access Email Management?



If you are logged into JustGo as an administrator you will find an Email Management tile in the Menu.



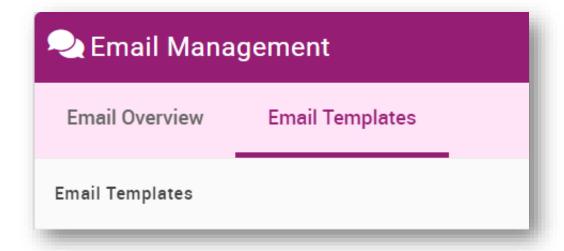
What are Email Templates?



Administrators are able to customise the format of the emails

The easy to use interface lets you edit the Header and Footer that wrap around the content

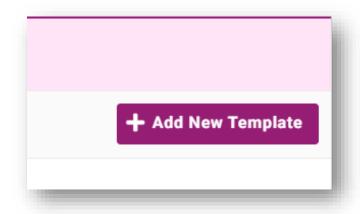
With the ability to store multiple templates, each type of email can have its own personality.





Click on the Email Templates tab (as seen on the previous page)

Click Add New Template on the right hand side of the screen.





Name: Used to identify the template and not visible to the recipient.

Description: A brief summary of the template, optional and not visible to the recipient.

Organisation Name: The name of the sender.

Organisation Email: Default email address of the sender. Only used when no sender email address is selected during the content editing of the email.

JustGo URL: Used to replace #URL in the email content.

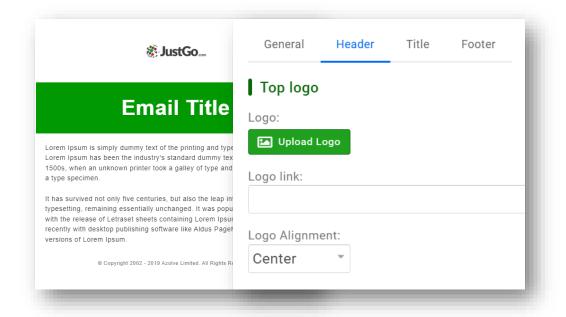
Name:	*
Description:	
Organisation Name:	*
Organisation Email:	
JustGo URL:	
	_



The header tab allows you to update the logo.

You can also upload JPEGs in different ratios which may contain more information alongside your logo

You may also wish to include a hyperlink back to your website





The Title tab lets you edit the Email Title area as seen in the image

The actual wording is replaced by the data entered in the Email Title field found when editing the content of each email.





Signatures: This changes the default signature of the template and can be left blank.

Colour: Changes the background colour of the footer

Social Media: Add in links to your social media channels and they will show up as icons.

Other Links/Text: This will show beneath the social icons and can be left blank.



It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum.

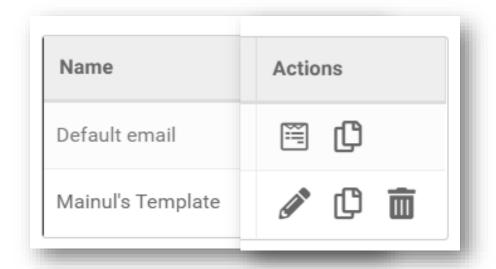
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How do I edit Email template?



The Default template cannot be edited. You can however make a copy of the default in order to create your own branded template.

You can see from the trash icon, that Mainul's Template is a branded copy because you are able to delete it.

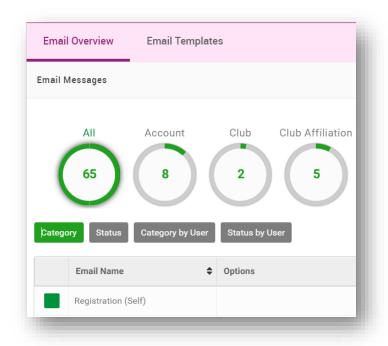


What is Email Overview?



The Email Overview shows all of the automated emails that are sent from the JustGo system to the members.

On the right hand side of the screen you have an action to switch these emails on / off.

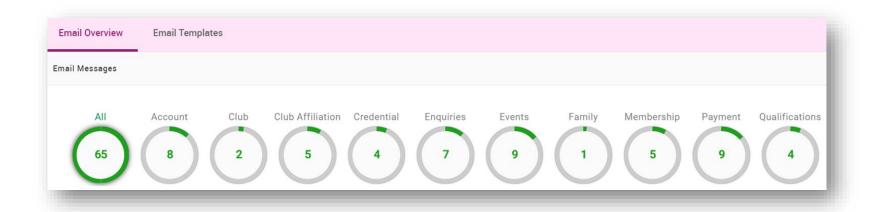


What is Email Overview?



Using the roundels in the Email Overview you can segment the emails into the category you wish to look at.

This section breaks the sorting method down further.



What is Email Overview?



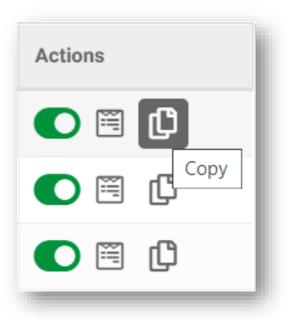
The first few emails under the selected category are the system defaults. These can only be activated/deactivated, viewed and copied with the controls indicated.

If you want your own specific wording you will need to make a copy of the default and then be sure to switch off the default and switch on your copy.





Simply click the copy icon on the right hand side of the screen to start creating your own customized version of that email.





Upon clicking the Copy button, a draft copy will be created.

Note: For On purchase emails you will have the additional option to select the Email Type. This will allow you to specify if the notification will be sent product purchased with Subscription/Manual Renewal or for both.

Name:			*	
Description:				
Email Template:	Default email	*	* DE Edit Templates	
Category:				
Trigger Type:				
Schedule Type:		¥		
Schedule (In Days):	0			
2 Content Edi	t			

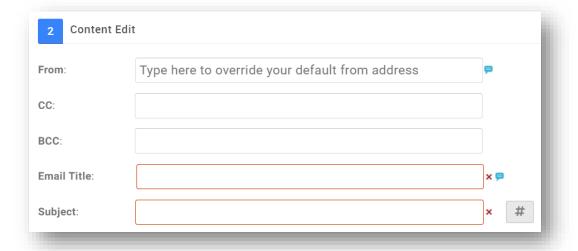


Name: This is used to identify the automated email and is not visible to the recipient.

Description: A brief summary of the Automated Email for further clarification. This field is optional.

Email Template: Select your personalised template you created in the Email Templates section.

Category: This field will be filled automatically according to the Email the draft was copied from.





Email Title: The text you enter in this field will replace the Title section of the template chosen.

Subject: The subject that the member will see. This field supports Merge Tags using "#".

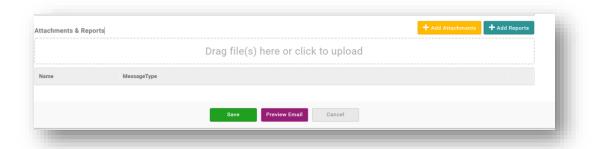
Note: On reminder emails you will also have the option to specify how early or after the member should receive this reminder.

From:	Type here to override your default from address	=
CC:		
BCC:		
Email Title:		x 🗭
Subject:		× #
Schedule Type:	Before	*
Schedule In Days):	14	*



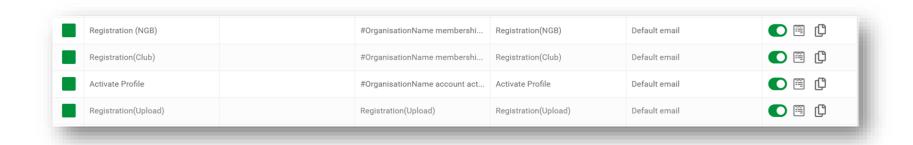
The draft can be previewed before saving to make sure the email is right.

Please make sure to save the draft before exiting.





After saving, the new email will be located at the bottom of the list in the email overview

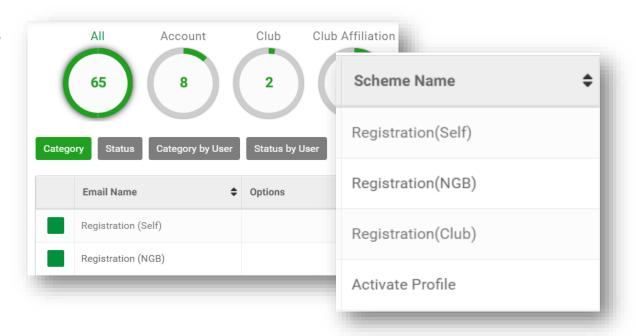


How do I identify which custom email replaces which system email?



To identify which customised emails replace which system emails, first sort as Category.

Then match the fields from the Scheme Name.



How do Luse Merge Tags?



Merge tags are dynamic values that are replaced when the email is being sent. This feature is only available at the subject and body of the email.

